

The Geneva Pasternak Foundation

Request for Proposal

Victoria Velasco & Mollie Echeverria

Pratt Institute

LIS 661 - Art Documentation

Fall 2016

Executive Summary

- We aim to organize Geneva Pasternak's collection of artwork and archival material to eventually make it available for donation to museum and library collections
- To achieve this we will implement a five stage plan over the next 5 to 10 years
- We will abide by industry standards to increase discoverability and accessibility to the collection



Gabriel Orozco *Asterisms*, 2012. Solomon R. Guggenheim Museum, New York. (David Heald/SRGF, NY)

Historical Background

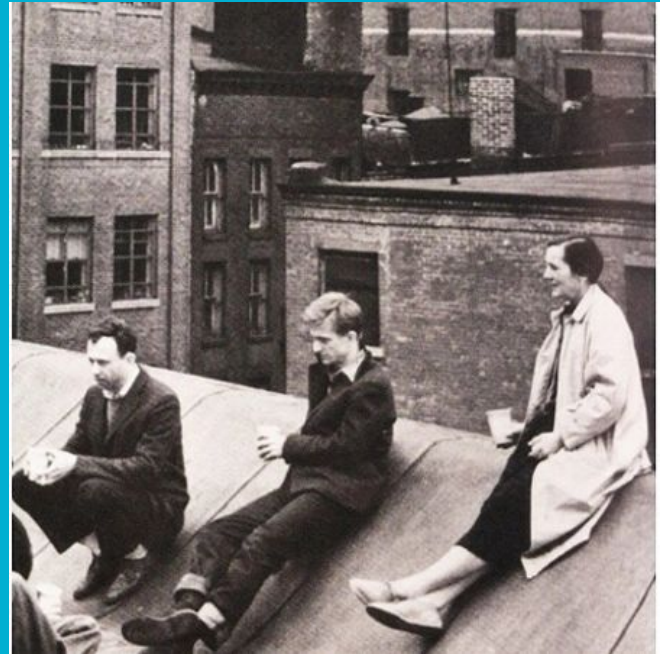
- Geneva Pasternak was born on November 29, 1947 in Madison Wisconsin
- In 1965 she moved to New York to study painting at the School of Visual Arts
- After two years of formal schooling, Pasternak dropped out to pursue her artistic practice more seriously



Photo by Nathan Kernan © The Estate of Eva Hesse courtesy Hauser & Wirth

Historical Background

- Pasternak quickly fell in with a group of artists that would become her contemporaries
- She developed a prolific sculpture practice
- She would become associated with the Post Minimalist movement



Agnes Martin with Ellsworth Kelly and Jack Youngerman, Photo by Mildred Tolbert

Current Status of Materials and Constituents

- Much of Pasternak's collection is together in her home studio
- Pasternak fastidiously kept records in her lifetime that dealt with her practice as a business
- Her personal assistant, Sidney Brainard, has been conducting a physical inventory of the material and noting preservation and conservation concerns



The Keith Haring Foundation, housed in Keith Haring's former studio (courtesy the Keith Haring Foundation)

Scope of Work

- The collection spans Pasternak's 50 year career from 1965 - 2015
- Her inventoried artwork includes around 200 sculptures and 150 drawings
- Pasternak's archival collection is largely photographic prints and paper elements



Methodologies of Work

- LIDO Schema
 - XML schema based on CIDOC conceptual reference model.
 - Implemented by major cultural institutions such as the Yale Center for British Art, and in digital resources like Europeana and the Bildindex der Kunst und Architektur.
 - Event-based structure allows events like exhibitions and provenance changes to be associated with an object.



Methodologies of Work

- Getty Art and Architecture Thesaurus
 - Controlled Vocabulary
 - Facilitates consistency in cataloging.
 - Enables data to be more easily shared across institutions.



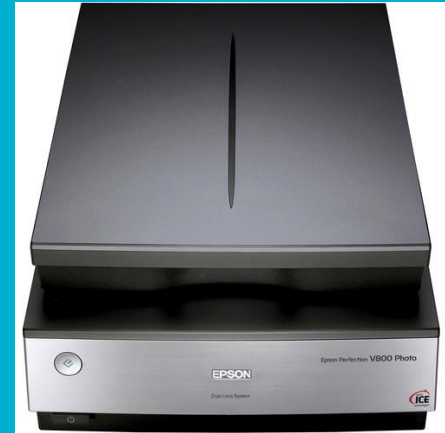
Methodologies of Work

- xDams
 - Allows for different types of cultural heritage materials to be managed with one database.
 - Integrates the event-based structure of LIDO.
 - Allows for relational structure between works of art and related materials in the Foundation's archives.



Technologies

- Epson Perfection V800 Photo Scanner
- Nikon D7000 Camera
- Nikon ES-1 Slide Copying Adapter



Staff

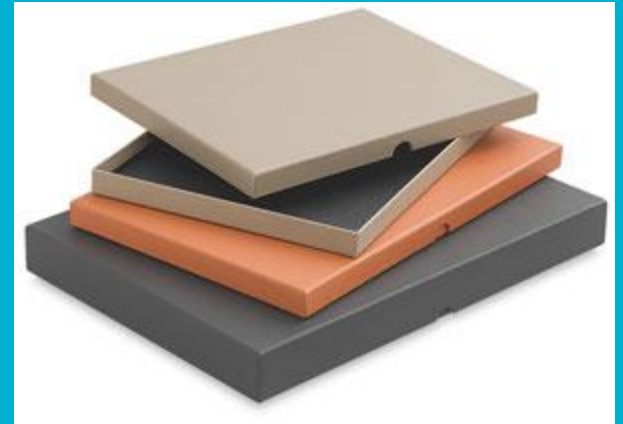
- Archivist
- Registrar
- Interns
- Outside contractors
 - professional photographers
 - web designers



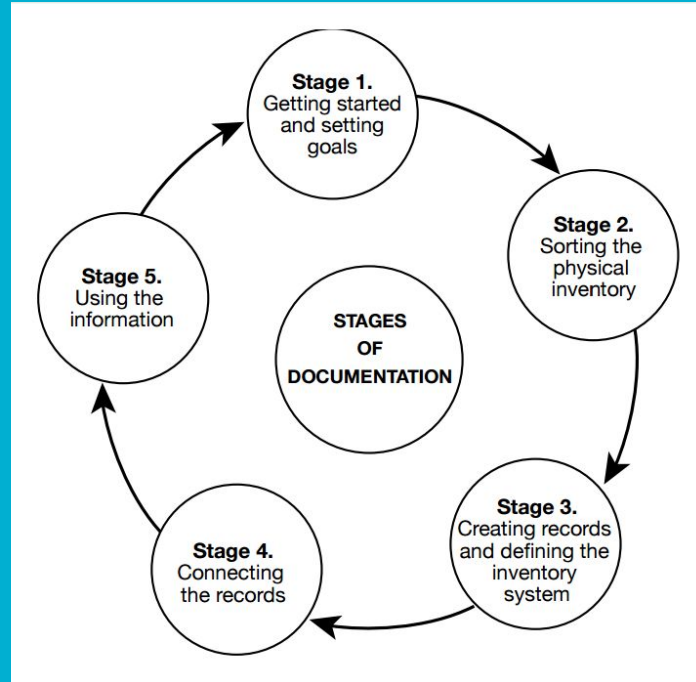
Photo Credit Neal Ambrose-Smith, © 2015 Joan Mitchell Foundation

Supplies

- Storage:
 - acid-free folders and boxes
 - filing cabinets, metal shelving, flat-file drawers, and bins
- Administrative Equipment:
 - Computers (2) and external RAID storage
 - Flatbed scanner
 - Camera, tripod, lights, and slide scanning attachment
- Costs:
 - Total budget will be around \$5000 for supplies (as estimated based on *Career Documentation for the Visual Artist*).

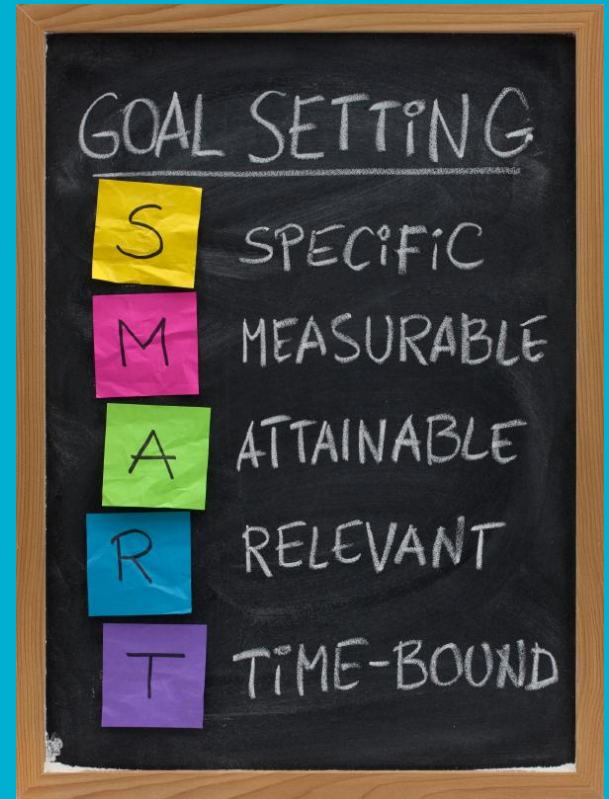


Project Overview



Stage 1: Getting Starting and Setting Goals

- Outline the Geneva Pasternak Foundation's goals.
- Establish a rough timeline for dealing with her work.
- Hiring staff to assist with the documentation process.



Project Timeline

Physical inventory:
Approx. 6 months

Creation of records:
Approx. 12 months

Image consolidation
and research:
Next 3 years

Creation of Geneva
Pasternak Online
Catalogue Raisonné:
Next 5 years

Placement of
Pasternak's artworks
in museum
collections: Next
5-10 < years

Stage 2: Sorting the Physical Inventory

- Organize and create a physical inventory of all of Pasternak's artworks in the Foundation's possession
- Process Pasternak's archival documents.
 - Refer to *Career Documentation for the Visual Artist* in determining how to treat these materials.



Organizing Archival Materials

- Sketchbooks
 - Chronologically arranged on bookshelves
- Photographs
 - Reorganized by series and places in archival storage boxes
- Papers
 - Organized in acid-free folders and moved to filing cabinets
- Found objects and other ephemera
 - Kept in labeled boxes



Artnet; Photo: Courtesy of Art Library Crawl.

Organizing Artwork

- Assess artwork for damage and conservation needs.
- Place drawings in chronologically ordered, labeled flat files.
- Re-wrap, label, and store sculptures.



Laura den Hertog, The Thrive Art Project Blog

Stage 3: Creating Records & Defining the Inventory System

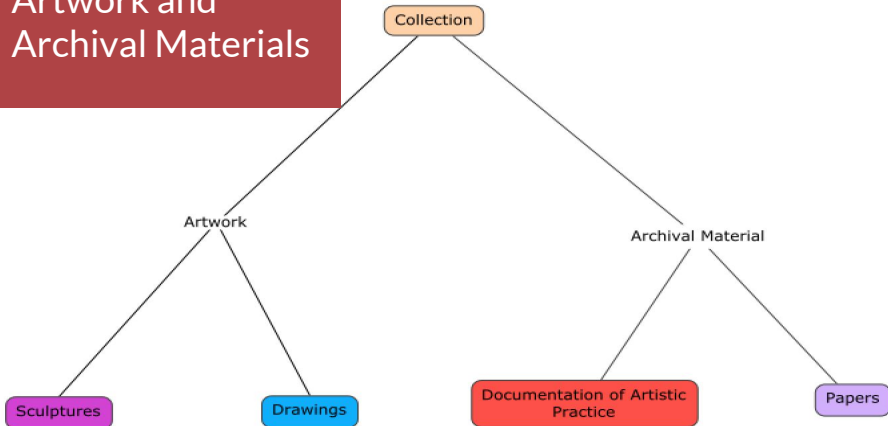
- Creating records and defining the inventory system.
- Cataloging and entry of Geneva Pasternak's archival materials and artworks into xDams.



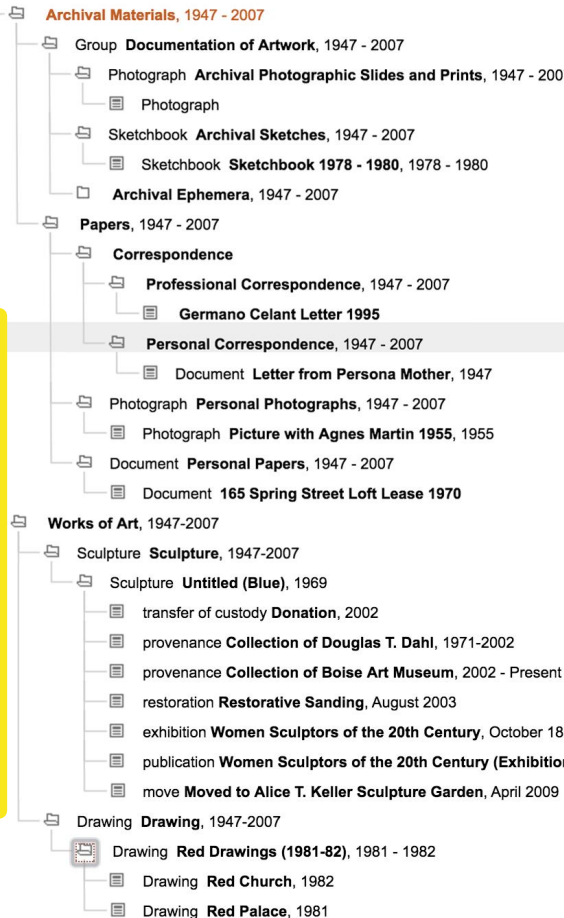
Rancho Santa Ana Botanic Garden Blog

Collection Hierarchy

Collection is separated at highest level into Artwork and Archival Materials



Artist Foundation Collection, 1947 - 2007



Archival materials are separated into two categories: Papers and Documentation of Artwork

Artwork is separated by medium (Sculpture, Drawings)

Cataloging Archival Materials

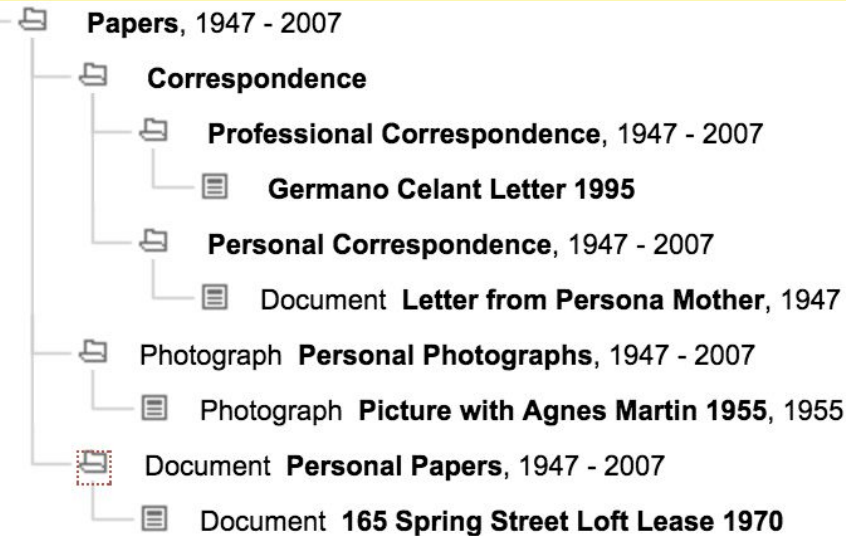
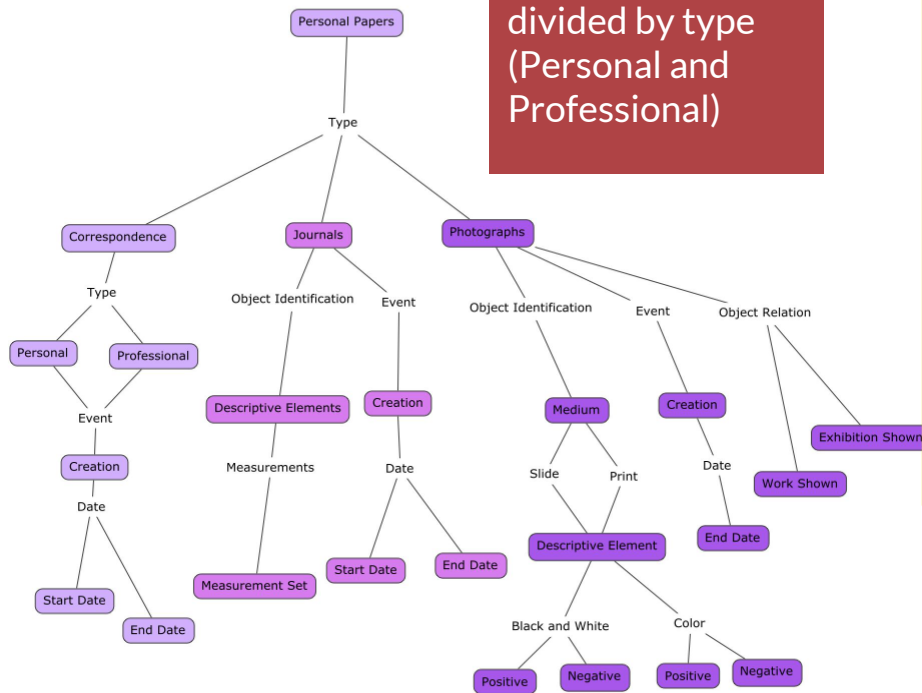
- Initially cataloged largely at the series level
- Select documents of particular importance will be cataloged at item-level.
- Organized by group and series in xDams.
- Object records will be created for key documents, photos, and objects.



Kira L. Dodd, Museum of Vertebrate Zoology at UC Berkeley Archives

Conceptual Map: Archival Papers

Correspondence
divided by type
(Personal and Professional)



Divided into series for
Correspondence,
Journals, and
Photographs

Sample Archival Papers Record

Hierarchical structure

- ▶ Artist Foundation Collection , 1947 - 2007
 - ▶ Archival Materials , 1947 - 2007
 - ▶ Papers , 1947 - 2007
 - ▶ Correspondence
 - ▶ Personal Correspondence , 1947 - 2007

IDENTIFICATION

RECORD CONTROL

LIDO record ID
record type

US-foundation-LIDO0002-000032
item

OBJECT WORK

object work definition

Document

TITLE

title(s)

value: Letter from Geneva Pasternak's Mother

DATE(S)

date(s) of creation

1947

CREATOR(S)

creator(s)

actor: Geneva Pasternak
actor: Doris Pasternak

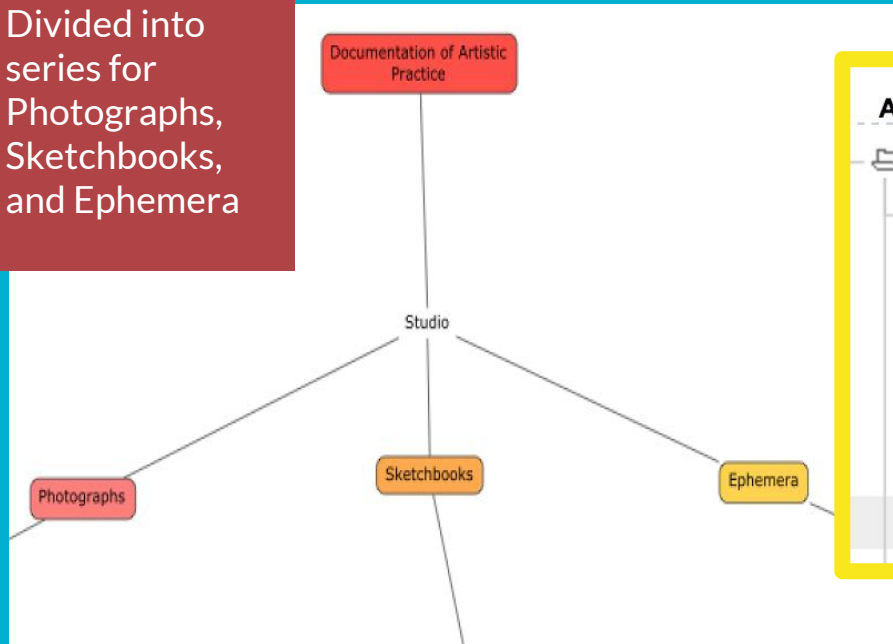
PLAC(S) OF CREATION

place(s) of creation

place: Wisconsin

Conceptual Map: Documentary Materials

Divided into series for Photographs, Sketchbooks, and Ephemera



Objects can be linked to one another through Relationship field

Sample Documentary Materials Record

Hierarchical structure

- ▶ **Artist Foundation Collection** , 1947 - 2007
 - ▶ **Archival Materials** , 1947 - 2007
 - ▶ Group **Documentation of Artwork** , 1947 - 2007

IDENTIFICATION

RECORD CONTROL

LIDO record ID
record type US-foundation-LIDO0002-000020
series

OBJECT WORK

object work definition Sketchbook

TITLE

title(s)
type of title: supplied
value: Archival Sketches

DATE(S)

date(s) of creation 1947 - 2007

CREATOR(S)

creator(s) *actor:* Geneva Pasternak

PLAC(S) OF CREATION

place(s) of creation *place:* New York

REPOSITORY AND LOCATION

legal body Geneva Pasternak Foundation
place Archives
physical location (type) New York

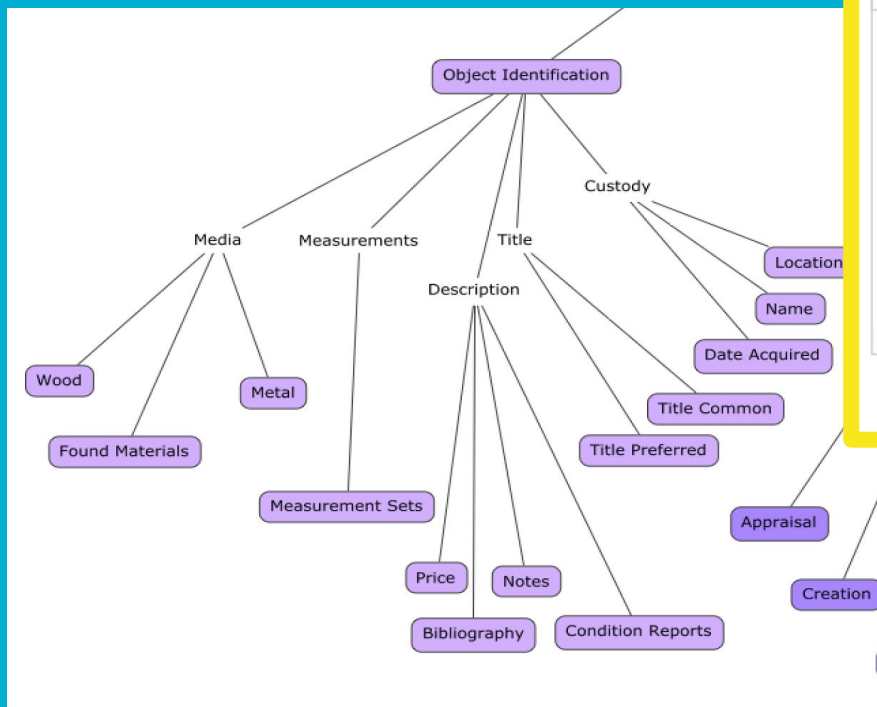
Cataloging Artwork

- Each artwork assigned a unique catalogue number corresponding to their date of creation.
- Prefix “DW” for drawings, “SC” for sculptures.
- Examples:
 - DW1981.02
 - SC2001.47



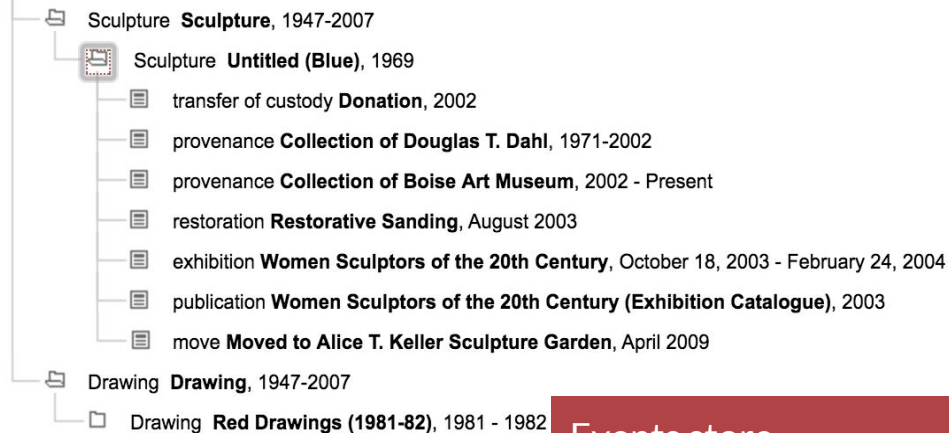
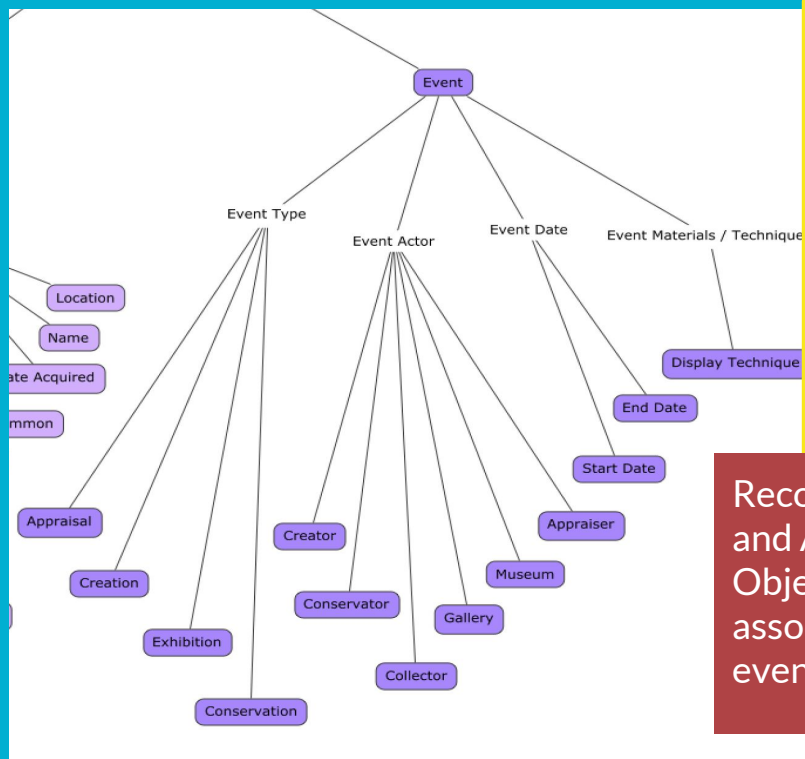
Photograph via The German Federal Archives

Conceptual Map: Object Record



Information that identifies a work, such as its title and physical characteristics

Conceptual Map: Event Record



Records for Art and Archival Objects can be associated with events

Events store information about people and places related to the object and events in its lifecycle (e.g. creation, purchase, exhibition)

Sample Artwork Record

Hierarchical structure

- ▶ **Artist Foundation Collection** , 1947 - 2007
 - ▶ **Works of Art** , 1947-2007
 - ▶ Sculpture **Sculpture** , 1947-2007

IDENTIFICATION

RECORD CONTROL

LIDO record ID	US-foundation-LIDO0002-000016
record type	item

OBJECT WORK

object work definition	Sculpture
------------------------	-----------

TITLE

title(s)	<i>type of title:</i> supplied <i>value:</i> Untitled (Blue)
----------	---

DATE(S)

date(s) of creation	1969
---------------------	------

CREATOR(S)

creator(s)	<i>actor:</i> Geneva Pasternak
------------	--------------------------------

PLAC(S) OF CREATION

place(s) of creation	<i>place:</i> New York
----------------------	------------------------

REPOSITORY AND LOCATION

legal body	Boise Art Museum
place	Boise
inventory number	C1979.13

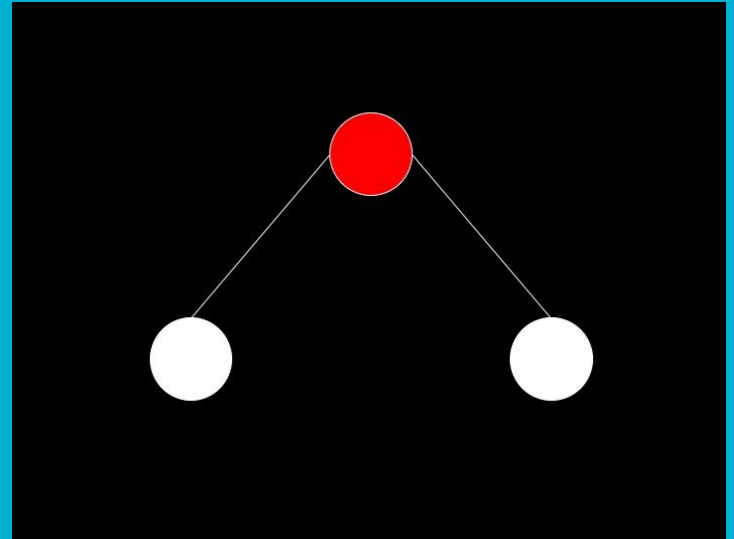
DESCRIPTION

DESCRIPTION

free text description	Created in 1975, this piece incorporates parts from a telephone owned by the artist's neighbor and wood retrieved from a dumpster on Broome St.
-----------------------	---

Stage 4: Connecting the Records

- Using xDams' relational structure to contextualize and show the relationships between artworks and archival documents.
- Event Records
- Object Relations



Event Records

Hierarchical structure

- ▶ **Artist Foundation Collection** , 1947 - 2007
 - ▶ **Works of Art** , 1947-2007
 - ▶ Sculpture **Sculpture** , 1947-2007
 - ▶ Sculpture **Untitled (Blue)** , 1969

IDENTIFICATION

RECORD CONTROL

LIDO record ID	US-foundation-LIDO0002-000039
record type	event

EVENTS

EVENT DESCRIPTION

type of event	exhibition
event name	Women Sculptors of the 20th Century
date(s)	October 18, 2003 - February 24, 2004
description	Exhibited in the Boise Art Museum's "Women Sculptors of the 20th Century" exhibition. Traveled to Wichita Art Museum, Contemporary Art Museum St. Louis

ACTORS

actor	<i>actor:</i> Boise Art Museum
	<i>actor:</i> Wichita Art Museum
	<i>actor:</i> Contemporary Art Museum St. Louis

PLACES

<i>place:</i> Boise
<i>place:</i> Wichita
<i>place:</i> St. Louis

Correspond to
LIDO's Event
elements

Used to express
events in the lifecycle
of an object, such as
creation, modification,
and acquisition.

Object Relations

xDam's Relations tab corresponds to the Object Relations element set in LIDO

RELATIONS

+ RELATED SUBJECTS

+ SUBJECT PLACES

- SUBJECT OBJECTS

OPEN name of the object

- RELATED WORKS

OPEN name of the work (without lookup)

- NAME OF THE RELATED WORK

Correspondence

code US-foundation-LIDO0002-000023

related work relationship type ...

LOOKUP

ADD

INSERT

REMOVE

Can be used to connect related records to one another

Stage 5: Using the Information

- Image Assessment
- Object Research
- Archival Arrangement and Description
- Online Catalogue Raisonné
- Museum and Library Placement



Photograph © Lana Locke, installation view of *Damaging Objects*, Lana Locke solo exhibition at Schwartz Gallery, 2014

Questions?

Bibliography

Donegan, T.J. (20 December 2001) The best cameras for art photography. *Reviewed.com*. Retrieved from <http://cameras.reviewed.com/news/the-best-cameras-for-art-photography>

Joan Mitchell Foundation. (2015) *Career Documentation for the Visual Artist: An Archive Planning Workbook and Resource Guide*. New York. Retrieved from <http://callresources.org/career-documentation/>

Society of American Archivists. *Standards and best practices resource guide*. Retrieved from <http://www2.archivists.org/groups/museum-archives-section/standards-best-practices-resource-guide>

Contact Info:

Victoria Velasco:

victoria.a.velasco@gmail.com

Mollie Echeverría:

mollie.echeverria@gmail.com